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The First Modern Campaign Kennedy

The First Modern Campaign promises to be a more evenhanded treatment of the candidates, and it delivers on this promise. Donaldson has done extensive archival research and brings his revealing findings to bear at numerous points in his narrative. The strength of the book is in its fast-paced yet thorough account of the Kennedy-Nixon combat. Donaldson does an equally good job sketching the political background for the 1960 election and describing the pivotal events of the campaign.,

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