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# Technology Market Transactions Auctions Intermediaries And Innovation

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The convincing evidence - drawn from a dataset of technology auctions - helps firms to understand which of their patents are suitable for auction, and also provides guidance to intermediaries to help improve the auction models. The data presented in this book contributes to further price transparency on technology markets and hence to their ...

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On the markets for technology (MfT) we currently observe a sizable growth, observe that firms still face immanent transaction obstacles and the emergence of technology

market intermediaries (TMI) developing novel models (e.g. IP auctions, patent aggregation funds) aiming to facilitate more economical market transactions of e.g. technologies ...

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### **Managing Technology Market Transactions Can Auctions ...**

Although, on the one hand the presence of obstacles lead to high transaction costs, the large market potential on the other hand provides incentives for technology market intermediaries (TMI) to develop new exploitation models to facilitate ETE transactions by reducing transaction costs. Throughout this paper we address the general research question of whether and how new exploitation models can actually facilitate ETE. To address this question, in a first step we generate insights into TMIs ...

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